



Mark Sampson

This Article
Compliments of Call Realty
www.pvsouthbayrecareer.com

Two Easily Implemented Facebook Engagement Tricks for Realtors

ON 08/27/2012 · IN DIRECT ENGAGEMENT SOCIAL MEDIA, FACEBOOK MARKETING FOR REALTORS, REAL ESTATE INVESTING, REAL ESTATE MARKETING, REALTOR, REALTORS, SEARCH ENGINE MARKETING, SOCIAL MEDIA, SOCIAL MEDIA FOR INSURANCE, SOCIAL MEDIA FOR REAL ESTATE, SOCIAL MEDIA MARKETING

Within the last two months, facebook has released a couple of easily implemented engagement tricks, that are supposed help us get the most out of our social media experience.

My personal favorite update that facebook has ever released, is one of the things I show you in this week's video. Facebook is starting to realize a couple of things.

Thing #1: if facebook takes a look at what 3rd party suites and apps are successful, and they like them,they are buying them and or taking their idea and programing it into their updates.

Thing #2: facebook is listening to the feedback we are giving them. The Wall St crowd does not like "The Zuck" very much and his stock price reflects it. This is because "The Zuck" still listens to us, the users, more than he does his investors, when it comes to programing new stuff. When is the last time you have sent a suggestion or complaint to Facebook? Next time, instead of posting your frustration, send a message to facebook about it.

As demand rises from us, and Wall St, facebook will continue to roll out new stuff, that is user friendly, every chance they get. Facebook wants to be just like google. You can literally

run your whole computer and have everything you could ever need, with all the free stuff google supplies. The Wall St investors have this same vision for facebook.

These two tricks are simple and will help improve your etiquette on facebook. I'm glad to see they are listening. I just hope they incorporate hashtags one day soon.

Enjoy this week's video:



Source: hardcorecloser.com via [Ryan](#) on [Pinterest](#)